

佛光大學 課程大綱 Course Outline

課程名稱 Course Name in Chinese	設計專題(二)				
英文課程名稱 Course Name in English	Thesis for Design Group(II)				
科目代碼 Course Code	PM410			班別 Degree	<input checked="" type="checkbox"/> 學士班 Undergraduate Program <input type="checkbox"/> 碩士班 Masters Program <input type="checkbox"/> 博士班 PhD Program
學分數 Credit	4	時數 Hour	4	修別 Type	<input checked="" type="checkbox"/> 必修 Required <input type="checkbox"/> 選修 Elective
學程別 Program	<input type="checkbox"/> 通識教育 General Education <input type="checkbox"/> 院基礎 Foundation <input type="checkbox"/> 跨領域 Interdisciplinary <input checked="" type="checkbox"/> 系核心 Core <input type="checkbox"/> 學系專業選修 Specialized Elective				
先修課程 prerequisite	Product and Media Design (一)、(二)、(三)、(四)、Thesis for Design Group (一)				
課程描述 Course Description					
In this semester, students mainly learn team work and design division. The main items are design of group public affairs of design exhibitions, such as journals, posts, invitation cards and design planning of exhibitions in and out of school.					
課程目標 Course Objectives					
1. Be familiar with methods and techniques of design practice 2. Be familiar with model manufacturing skills and film making 3. Be familiar with team work and negotiation of work division 4. Be familiar with exhibition design and decoration skill 5. Flexible use of manners and eloquence of design presentation and relationship with media and the public					
教育目標 Education Objectives					
1	Cultivation of professional capability of products and media				
2	Cultivation of design capability of cultural and creative industry				
3	Cultivation of professional ethics and social concern				
4	Aesthetic practice in life, live and career education				
核心能力 (專業能力) Learning Outcomes (Basic Learning Outcomes)				課程目標與基本素養 與核心能力相關性 Correlation between Course Objectives and learning Outcomes	
A	Professional knowledge				★

B	Design Technology	★
C	Humanities	★
D	Creative Thinking	★
E	Information Technology	★
F	Communication and expression	★

圖示說明：llustration：★高度相關 Highly correlated ◎中度相關 Moderately correlated

課程綱要

Course Outline

週別	課程內容：(含每週授課主題及進度)	公共事務
一	Model and color plan examination 1. Accomplishment of all components 2. A3 color plan render and all colors should be marked with numbers of color system (PANTON is preferable)	Specific themes of exhibition Submission of Exhibition LOGO; three cases for each student
二	1. Paint spray of models and manufacturing of logo stickers 2. Competition board design and registration for competition	Establishment of exhibition LOGO and correction of details
三	1. Precision mold examination 2. Planning of model photographic perspective (Five angles are tested by digital camera and the pictures are marked with the expected effect, scene and accessory)	1. Sketch examination of planning of exhibition in school (each student of exhibition group has two cases. There is no limit of number of the pictures which should properly present the effect) 2. Journals, posts, invitation cards and exhibition design
四	1. Precision mold correction 2. Film retouching (scene synthesis, sound synthesis and later synthesis)	1. School exhibition field rough model review 2. Posters and invitation cards review
五	Precision mold photography (一)	1. Cover, back cover and spine of journal and pattern of pages (vertical, horizontal and double-paged) 2. Price inquiry of exhibition in school
六	Precision mold photography (二)	1. Decoration of exhibition in school
七	1. Precision mold photography remake 2. Movie review	1. Price assessment and report of firms in exhibition of school 2. Special issue cover, back cover, back

		cover and inside pages version of the type (straight, horizontal layout and three-page spread) to confirm and to the students to apply
八	Editing of essence of personal films for manufacturing of public version	<ol style="list-style-type: none"> 1. Setting and printing of design of posters and invitation cards 2. Sample of journal and the first proofreading 3. Film making of public version
九	Foamboard design planning of exhibition in school	<ol style="list-style-type: none"> 1. Retrieving of printed posters and invitation cards 2. The monograph second proofreading
十	Foamboard examination and correction of exhibition in school	<ol style="list-style-type: none"> 1. Film examination of public version 2. Posters and invitation cards sent 3. Special issue sent for printing
十一	<ol style="list-style-type: none"> 1. Pre-arrangement of exhibition works 2. Papers of introduction of personal works and writing of press release 	<ol style="list-style-type: none"> 1. Firms' construction in exhibition of school 2. Confirmed their participation in the Executive and the guest list
十二	School exhibition	<ol style="list-style-type: none"> 1. Finished decoration of models in exhibition 2. Guest book, colored balls & ribbons, trays and scissors 3. Special issue of pickup 4. School exhibition
十三	Correction and maintenance of model and exhibits	Young Designers' Exhibition exhibition layout
十四	Young Designers' Exhibition	
十五	Design report writing (一)	
十六	Design report writing (二)	Graduation
十七	Design report writing (三)	
十八	Payment of the design report	Final Exam

資源需求評估 (師資專長之聘任、儀器設備配合...等)

Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

- Teachers must have practical experience of product and media design
- Teachers should have good communication and negotiation competence
- Teachers must have strong decision-making ability and leadership

課程要求及教學方式之建議

Course Requirements and Suggested Teaching Methods

- Be familiar with general use of design theory and practice
- Be familiar with verbal communication and writing of documents
- Intention to participate in group review and share the opinions
- Actual participation in execution of public affairs and enjoyment in team work
- In order to cultivate students' professional design literacy and sense of responsibility, students should submit the assignments before the deadline. The delayed submission is allowed within one week for the concern of emergency and sickness. Grades of the assignments will be 20% off. Without the submission of the assignments with proper reasons, the students will receive the grades as 0.
- Regular calls in classes; regarding students who cut classes without specific reasons for at least four times, the examination will be failed according to rules of schools.

其他

Miscellaneous