佛光大學 課程大綱 Course Outline

課程名稱 Course Name in Chinese	展示設計				
英文課程名稱 Course Name in English	Display design				
科目代碼 Course Code	PM 432			班別 Degree	■學士班 Undergraduate Program □碩士班 Masters Program □博士班 PhD Program
學 分 數 Credit	3	時數 Hour	3	修別 Type	□必修 Required ■選修 Elective
學程別 Program	□通識教育 General Education　□院基礎 Foundation　　　□跨領域 Interdisciplinary □系核心 Core　　　　　■學系專業選修 Specialized Elective				
先修課程 prerequisite					

課程描述
Course Description

Exhibition design course aims to introduce the principle of exhibition design to allow the students to learn the rule of visual concepts displayed in space and design of larger scale exhibitions in order to extend the basic training of interior design, combine creativity with practice, introduce small-scale window design and emphasize the expression of artistic concepts and visual effects.

課程目標
Course Objectives

1. Introduction of multiple application of design composition in exhibition design.

2. Introduction of the role of exhibition design in modern design industry

3. Students can learn the construction materials and related materials in exhibition design, budgeting and construction and be able to apply the learned design capability to exhibition design.

教育目標
Education Objectives

1	Cultivation of professional capability of products and media.
2	Cultivation of design capability of cultural and creative industry.
3	Cultivation of professional ethics and social concern.
4	Aesthetic practice in life, live and career education.

核心能力（專業能力） Learning Outcomes（Basic Learning Outcomes）		課程目標與基本素養 與核心能力相關性 Correlation between Course Objectives and learning Outcomes
A	Professional knowledge	★
B	Design Technology	★

C	Humanities	★
D	Creative Thinking	★
E	Information Technology	◎
F	Communication and expression	★

圖示說明：lllustration：★高度相關 Highly correlated ◎中度相關 Moderately correlated

課程綱要

Course Outline

週次	日期	課程內容： （含每週授課主題及進度）	備註
1		Introduction	
2		Concept of Space	
3		Theory of aesthetics	
4		The introduction of materials	
5		Budgetary assessments	
6		Construction techniques	
7		Production of models (1)	
8		Production of models (2)	
9		Midterm exam / Case study (1)	Presentation
10		Case study (2)	
11		Case study (3)	
12		Case study (4)	
13		Case study (5)	
14		Case study (6)	
15		Case study (7)	
16		Case study (8)	
17		Sermester performance	Presentation
18		Final Exam	

資源需求評估（師資專長之聘任、儀器設備配合...等）

Resources Required（e.g. qualifications and expertise,instrument and equipment,etc.）

1. Faculty of design, exhibition design and model manufacturing
2. 3D Projector

課程要求及教學方式之建議

Course Requirements and Suggested Teaching Methods

■Cultivation of professional design literacy; the assignments should be submitted on time. For the delayed submission, students will receive 0 as the score.

■There will be irregular calls in classes. Regarding cutting class without proper reasons for at least 4 times, the students will not obtain the credit from the course.

■Teacher demonstrates in class and students practice of questions.

| 其他 |
| Miscellaneous |
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