佛光大學 課程大綱 Course Outline

課程名稱 Course Name in Chinese	網頁設計				
英文課程名稱 Course Name in English	Web Design				
科目代碼 Course Code	PM253			班別 Degree	■學士班 Undergraduate Program □碩士班 Masters Program □博士班 PhD Program
學 分 數 Credit	3	時數 Hour	3	修別 Type	□必修 Required ■選修 Elective
學程別 Program	□通識教育 General Education □院基礎 Foundation　　　□跨領域 Interdisciplinary　　□系核心 Core　　　　　■學系專業選修 Specialized Elective				
先修課程 prerequisite					

課程描述 Course Description

Students are guided to learn webpage manufacturing editing and design software. By case demonstration and practice, students learn to apply the knowledge learned to webpage design.

課程目標 Course Objectives

By case discussion and demonstration, students learn the process and method of webpage manufacturing and design.

教育目標 Education Objectives

1	Cultivation of professional capability of products and media
2	Cultivation of design capability of cultural and creative industry
3	Cultivation of professional ethics and social concern
4	Aesthetic practice in life, live and career education

核心能力（專業能力） Learning Outcomes（Basic Learning Outcomes）		課程目標與基本素養 與核心能力相關性 Correlation between Course Objectives and learning Outcomes
A	Professional knowledge	★
B	Design Technology	★
C	Humanities	★
D	Creative Thinking	◎
E	Information Technology	★

F	Communication and expression	◎

圖示說明：lllustration：★高度相關 Highly correlated ◎中度相關 Moderately correlated

課程綱要
Course Outline

Week	Course content	Remark	
Week 01	Introduction of courses and related regulations and description of digital platform		
Week 02	The HTML architecture with grammar		
Week 03	Basic web design skills		
Week 04	Web forms, form design		
Week 05	The web multimedia effects design		
Week 06	Web framework design		
Week 07	Web Publishing		
Week 08	Awareness and create CSS		
Week 09	Midterm Exam		
Week 10	Flash web animation		
Week 11	Flash frame-by-frame animation.		
Week 12	Flash layer mask animation manufacturing		
Week 13	Flash bone animation manufacturing		
Week 14	Flash music sound material import Teaching		
Week 15	E-DM web production		
Week 16	E-DM web production		
Week 17	Achievements Exhibition		
Week 18	Final Exam		

資源需求評估（師資專長之聘任、儀器設備配合…等）
Resources Required（e.g. qualifications and expertise,instrument and equipment,etc.）

- Teachers with design practices
- Electronic classroom for briefing by projector and internet access

課程要求及教學方式之建議
Course Requirements and Suggested Teaching Methods

- Cultivation of professional design literacy; the assignments should be submitted on time. For the delayed submission, students will receive 0 as the score.
- There will be irregular calls in classes. Regarding cutting class without proper reasons for at least 4 times, the students will not obtain the credit from the course.
- Teacher demonstrates in class and students operate the computers, practice of questionsBy general measures (lecture, discussion, case practice and role playing), students can enhance competence of visual and design communication by the assistance of classmates and teachers.