

# 佛光大學產品與媒體設計學系學士班

## 課程架構表(學年度入學新生適用)

### 112 Program Curriculum for Department of Product and Media Design, FGU

(112) 學年度入學新生適用

113 年 12 月 11 日創意與科技學院 113 學年度第 1 次院課程委員會通過(授權系級依本校規定修訂)

114 年 1 月 14 日 113 學年度第 4 次系課程委員會會議修訂通過

114 年 1 月 22 日 113 學年度第 2 次校課程委員會會議通過

- 一、本系學士班學生畢業學分數 128 學分  
Department requirements for graduation: 128 Credits
- 二、通識教育課程 32 學分  
General Education Course: 32 Credits
- 三、(院)跨領域特色學程(一選一)  
Interdisciplinary Course Program (Option One or Option Two)
  - (1) 必修學程:15 學分  
The Course Program: 15 Credits
  - (2) 選修學程:6 學分  
The Course Program: 6 Credits
- 四、本系學士班主修領域學分數 57 學分，由以下二個學程組成：  
Department requirements for major course: 63 Credits
  - (一)(系)領域核心學程 33 學分  
Core curriculum: 33 Credits
  - (二)本系學士班領域專業學程(二選一)  
Specialized Elective curriculum (Choose one)
- 五、本系學士班領域專業學程  
Specialized Elective curriculum
  - (1) 商業媒體設計學程 24 學分  
Commercial media design Program: 24 Credits
  - (2) 創意商品設計學程 24 學分  
Creative product design Program: 24 Credits
- 六、就業學程：就業培力設計學程 24 學分  
Employment Course: Employment Development Design Course 24 credits
- 七、本系學生自由選修學分數：  
Optional courses for self-selected subjects: 18 Credits
- 八、本系各學程課程如下表：

| 類別<br>Category               | 課號<br>Course Code | 科目名稱<br>Course Name in Chinese | 英文名稱<br>Course Name in English | 修別<br>(Required/Elective) | 學分<br>數<br>Credits | 開課年級             |                    | 備註<br>Remarks |
|------------------------------|-------------------|--------------------------------|--------------------------------|---------------------------|--------------------|------------------|--------------------|---------------|
|                              |                   |                                |                                |                           |                    | 年級<br>Grade<br>s | 學期<br>Semeste<br>r |               |
| (系)領域核心學程<br>Core curriculum | PM101             | 設計基礎(一)                        | Design Basis(I)                | 必修<br>Required            | 3<br>three         | 一<br>one         | 上<br>up            |               |
|                              | PM102             | 設計基礎(二)                        | Design Basis(II)               | 必修<br>Required            | 3<br>three         | 一<br>one         | 下<br>down          |               |
|                              | PM203             | 產品與媒體設計(一)                     | Product and Media Design (I)   | 必修<br>Required            | 3<br>three         | 二<br>two         | 上<br>up            |               |
|                              | PM204             | 產品與媒體設計(二)                     | Product and Media Design (II)  | 必修<br>Required            | 3<br>three         | 二<br>two         | 下<br>down          |               |
|                              | PM332             | 設計講座                           | Seminar on design topics       | 必修<br>Required            | 2<br>two           | 二<br>two         | 下<br>down          |               |
|                              | PM357             | 產品與媒體設計(三)                     | Product and Media Design (III) | 必修<br>Required            | 3<br>three         | 三<br>three       | 上<br>up            |               |

|                                               |                                             |       |            |                                         |                |            |            |           |                                              |
|-----------------------------------------------|---------------------------------------------|-------|------------|-----------------------------------------|----------------|------------|------------|-----------|----------------------------------------------|
|                                               |                                             | PM358 | 產品與媒體設計(四) | Product and Media Design (IV)           | 必修<br>Required | 3<br>three | 三<br>three | 下<br>down |                                              |
|                                               |                                             | PM301 | 設計實務       | Design Project                          | 必修<br>Required | 2<br>two   | 三<br>three | 下<br>down |                                              |
|                                               |                                             | PM427 | 作品集        | Portfolio                               | 必修<br>Required | 3<br>three | 三<br>three | 下<br>down |                                              |
|                                               |                                             | PM407 | 設計專題(一)    | Thesis for Design Group(I)              | 必修<br>Required | 4<br>four  | 四<br>four  | 上<br>up   |                                              |
|                                               |                                             | PM410 | 設計專題(二)    | Thesis for Design Group(II)             | 必修<br>Required | 4<br>four  | 四<br>four  | 下<br>down |                                              |
| (系) 領域專業學程<br>Specialized Elective curriculum | 商業媒體設計學程<br>Commercial media design Program | PM127 | 數位影像設計     | Digital Image Design                    | 選修<br>Elective | 3<br>three | 一<br>one   | 下<br>down |                                              |
|                                               |                                             | PM237 | 基礎動畫設計     | Animation Fundamentals                  | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                               |                                             | PM221 | 商業攝影       | Commercial Photography                  | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down | 先修科目：<br>攝影學<br>Prerequisite:<br>Photography |
|                                               |                                             | PM320 | UI/UX 介面設計 | Interface Design                        | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                               |                                             | PM230 | 設計表現技法     | Design Presentation Techniques          | 選修<br>Elective | 3<br>three | 一<br>one   | 下<br>down |                                              |
|                                               |                                             | PM272 | 腳本設計       | Scenario Design                         | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                               |                                             | PM232 | 創意表達技法實務   | Creative expression techniques Practice | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                               |                                             | PM269 | 數位音效設計     | Digital Sound Effect                    | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down |                                              |
|                                               |                                             | PM259 | 網路媒體設計     | Internet media design                   | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down |                                              |
|                                               |                                             | PM317 | 品牌設計       | Brand Design                            | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                               |                                             | PM362 | 設計空間與應用    | Space Design                            | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                               |                                             | PM367 | 數位音效設計實務   | Digital Sound Effect Practice           | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                               |                                             | PM326 | 商品市場規劃     | Product market planning                 | 選修<br>Elective | 3<br>three | 三<br>three | 下<br>down |                                              |
|                                               |                                             | PM433 | 跨媒體整合行銷設   | Cross-media                             | 選修             | 3          | 三<br>three | 下         |                                              |

|                                             |  |       |           |                                      |                |            |            |           |                                              |
|---------------------------------------------|--|-------|-----------|--------------------------------------|----------------|------------|------------|-----------|----------------------------------------------|
|                                             |  |       | 計         | integration marketing design         | Elective       | three      |            | down      |                                              |
|                                             |  | PM432 | 展示設計      | Display design                       | 選修<br>Elective | 3<br>three | 四<br>four  | 下<br>down |                                              |
| 創意商品設計學程<br>Creative product design Program |  | PM126 | 模型製作(一)   | Model-making Workshop(I)             | 選修<br>Elective | 3<br>three | 一<br>one   | 上<br>up   |                                              |
|                                             |  | PM251 | 電腦輔助設計(一) | Computer-aided design(I)             | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                             |  | PM221 | 商業攝影      | Commercial Photography               | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down | 先修科目：<br>攝影學<br>Prerequisite:<br>Photography |
|                                             |  | PM366 | 人因設計      | Human Factors Design                 | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                             |  | PM124 | 模型製作(二)   | Model-making Workshop(II)            | 選修<br>Elective | 3<br>three | 一<br>one   | 下<br>down |                                              |
|                                             |  | PM270 | 未來設計      | Futures Design                       | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                             |  | PM131 | 造型設計      | modeling shape design                | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                             |  | PM273 | 創意機構設計    | Creative Design for Mechanism        | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                             |  | PM271 | 商品設計案例研討  | Product Design Case Study            | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down |                                              |
|                                             |  | PM252 | 電腦輔助設計(二) | Computer-aided design(II)            | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down |                                              |
|                                             |  | PM374 | 宗教多元設計    | Religious multiple Design            | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                             |  | PM313 | 包裝設計      | packaging design                     | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |                                              |
|                                             |  | PM370 | 蘭陽文創設計    | Cultural Creative Design of Yilan    | 選修<br>Elective | 3<br>three | 三<br>three | 下<br>down |                                              |
|                                             |  | PM375 | 國際樂活設計    | International LOHAS Design           | 選修<br>Elective | 3<br>three | 三<br>three | 下<br>down |                                              |
|                                             |  | PM361 | 智慧財產權與管理  | Intellectual Property And Management | 選修<br>Elective | 3<br>three | 四<br>four  | 上<br>up   |                                              |
| 就業<br>培力<br>設                               |  | PM128 | 電腦繪圖      | Computer Illustration                | 選修<br>Elective | 3<br>three | 一<br>one   | 上<br>up   |                                              |
|                                             |  | PM220 | 攝影學       | Fundamentals of Photography          | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |                                              |
|                                             |  | PM254 | 圖文設計      | Graphic Design                       | 選修             | 3          | 二          | 下         |                                              |

|             |       |            |                                                    |                |            |            |           |  |
|-------------|-------|------------|----------------------------------------------------|----------------|------------|------------|-----------|--|
| 計<br>學<br>程 |       |            |                                                    | Elective       | three      | two        | down      |  |
|             | PM320 | UI/UX 介面設計 | Interface Design                                   | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |  |
|             | PM329 | 材質體驗設計     | Material<br>Experience Design                      | 選修<br>Elective | 3<br>three | 三<br>three | 下<br>down |  |
|             | PM132 | 設計素描       | Design Sketching                                   | 選修<br>Elective | 2<br>two   | 一<br>one   | 上<br>up   |  |
|             | PM133 | 設計製圖       | Design Drafting                                    | 選修<br>Elective | 2<br>two   | 一<br>one   | 上<br>up   |  |
|             | PM115 | 色彩計劃與應用    | Principles of Color<br>Design                      | 選修<br>Elective | 3<br>three | 一<br>one   | 下<br>down |  |
|             | PM260 | 設計心理       | Form Psychology                                    | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |  |
|             | PM256 | 敘事設計       | Narrative design                                   | 選修<br>Elective | 3<br>three | 二<br>two   | 上<br>up   |  |
|             | PM365 | 視覺造型設計     | Vision Molding<br>Design                           | 選修<br>Elective | 3<br>three | 二<br>two   | 下<br>down |  |
|             | PM356 | 視覺傳達設計     | Visual Arts and<br>Design                          | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |  |
|             | PM373 | 數位插畫與繪本設計  | Digital Illustration<br>and Picture Book<br>Design | 選修<br>Elective | 3<br>three | 三<br>three | 下<br>down |  |
|             | PM325 | 通用關懷設計     | Universal and<br>Caring Design                     | 選修<br>Elective | 3<br>three | 三<br>three | 上<br>up   |  |
|             | PM213 | 識別系統設計     | Identity System<br>Design                          | 選修<br>Elective | 3<br>three | 四<br>four  | 上<br>up   |  |
|             |       |            |                                                    |                |            |            |           |  |